

## FOR IMMEDIATE RELEASE

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## JOIN US FOR THE 1000 ISLANDS CONCOURS d'ELEGANCE

CLAYTON, New York (June 14, 2021) – The Antique Boat Museum (ABM), North America's premier freshwater boating museum based in Clayton, NY, invites you to join them for the return of the annual 1000 Islands Concours d'Elegance on June 26th! Returning for the tenth year in a modified format due to COVID-19, this year's show features Sunbeams and Triumphs alongside cars of all makes and models.

Come see approximately 50 antique and classic cars alongside our antique boats and vote for your favorite car in ten categories! Tours of George Boldt's 1903 houseboat, *La Duchesse* and rides aboard *Miss Thousand III* are available with purchased tickets. Regular admission is required for visitors to attend the event. Admission to the Museum is \$14 (ABM members get in free as a benefit of membership).

Interested in showing your car at the 1000 Islands Concours d'Elegance? We still have space for cars! A registration fee of \$25 for driver & co-driver applies. Exhibitors will be able to participate in a drive ending at a private residence following the People's Choice Awards Ceremony.

Online registration and a downloadable registration form for the 1000 Islands Concours d'Elegance are available on the ABM's website, abm.org or by contacting Caitlin Playle, Events and Communications Coordinator: <a href="mailto:caitlinplayle@abm.org">caitlinplayle@abm.org</a> or 315-686-4104 x236.

Car clubs that would like to travel to the 1000 Islands Concours d'Elegance event as a group are encouraged to contact the Museum to learn about group discounts.

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**Enclosures** (2 photos, JPG) 1000 Islands Concours d'Elegance event poster; 2018 Cars on display at the 1000 Concours d'Elegance

## **About ABM**

Located on the St. Lawrence River in upstate NY, ABM features a collection of over 300 antique and classic boats and thousands of recreational boating artifacts. Each summer the waterfront campus comes alive with numerous educational programs and special events, including the longest running antique boat show in North America. For more information, please visit the Museum's website at abm.org.

