



**FOR IMMEDIATE RELEASE**

## **KIRSTI TOUHEY PROMOTED TO MEMBERSHIP & MARKETING COORDINATOR**

CLAYTON, New York (April 2, 2013) – The Antique Boat Museum, North America’s premier freshwater nautical museum based in Clayton, New York, announced today the promotion of Kirsti Touhey to Membership & Marketing Coordinator.

Touhey joined the Museum in May 2012 as an administrative assistant. Over the course of her tenure, Touhey has been instrumental in the day-to-day business operations where she has extended her skills in customer service and interaction with people following years in similar roles for other entities.

In her new position, Touhey will take a lead role overseeing the annual Antique Boat Show marketplace along Mary Street this coming August, as well as an active role in obtaining new memberships, surveying visitors, and working alongside the development and marketing departments.

Touhey, a graduate of Canton College of Technology and Mohawk Valley Community College, resides in Clayton.

Located on the St. Lawrence River in the 1000 Islands, the Antique Boat Museum features a collection of over 300 antique and classic boats among thousands of recreational boating artifacts. Beginning May 10, the campus comes alive with speedboat rides, boat shows, and educational programs for all ages, special events and more. For more information please visit the Museum’s website at [ABM.org](http://ABM.org).

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Enclosure (photo, PDF)

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