



FOR IMMEDIATE RELEASE

MARGARET HUMMEL PROMOTED TO EVENTS MANAGER

CLAYTON, New York (March 15, 2013) – The Antique Boat Museum, North America’s premier freshwater nautical museum based in Clayton, NY, announced today the promotion of Margaret E. Hummel to Events Manager.

Hummel joined the Antique Boat Museum in April 2011 where she took on the role of Events & Marketing Coordinator. Over the course of her tenure at the Museum she has been instrumental in assisting with the development, production and execution of key events held on the Clayton campus, including Family Day, River Reunion, Concours d’Elegance and the annual Boat Show & Auction. In addition, she has overseen the booking of the facility for various non-ABM events, acted as a liaison with the Volunteer Council and represented the Museum at various trade shows across the country.

In her new position, Hummel will take on more of a lead role in many of the Museum’s events, as well as working closely with the development and marketing branches of the organization.

A native of Jamesville, NY, and a seasonal resident of Grenell Island, Hummel attended Miami University and currently resides in Clayton.

Located on the St. Lawrence River in the 1000 Islands, the Antique Boat Museum features a collection of over 300 antique and classic boats among thousands of recreational boating artifacts. Beginning May 10, the campus comes alive with speed boat rides, boat shows, and educational programs for all ages, special events and more. For more information please visit the Museum’s website at ABM.org.

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Enclosure (photo)

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