



FOR IMMEDIATE RELEASE

## ANTIQUE BOAT MUSEUM JOINS SMITHSONIAN MAGAZINE'S 12<sup>th</sup> ANNUAL MUSEUM DAY LIVE!

*Free admission for visitors presenting a Museum Day Live! ticket on September 24*

CLAYTON, New York (September 19, 2016) – The Antique Boat Museum (ABM), North America's premier freshwater nautical museum, will once again open its doors free of charge on Saturday September 24, 2016, as part of Smithsonian magazine's twelfth annual Museum Day Live! On this day only, participating museums across the United States emulate the spirit of the Smithsonian Institution's Washington DC-based facilities, which offer free admission every day, and open their doors for free to those who download a Museum Day Live! ticket.

Inclusive by design, the event represents Smithsonian's commitment to make learning and the spread of knowledge accessible to everyone. Last year's event drew over 200,000 participants, and this year's event is expected to attract more museum-goers than ever before.

"We encourage our North Country neighbors, as well as visitors from afar, to come and see what the Antique Boat Museum has to offer," explained Margaret Hummel, director of events and marketing. "This nationwide event is a wonderful opportunity to get out and explore your local institutions and further educate yourself on their mission and purpose."

The Museum Day Live! ticket is available for download at [Smithsonian.com/museumday](http://Smithsonian.com/museumday). Visitors who present the Museum Day Live! ticket will gain free entrance for two at participating venues on September 24, 2016. One ticket per household is permitted. For more information about Museum Day Live! 2016 and a full list of participating museums and cultural institutions, please visit [Smithsonian.com/museumday](http://Smithsonian.com/museumday).

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### About ABM

Located on the St. Lawrence River in upstate NY, the ABM features a collection of over 300 antique and classic boats, among thousands of recreational boating artifacts, including the famous runabout, *Pardon Me*, and a 113-year old gilded-age two-story houseboat, *La Duchesse*. In addition, the ABM plays host to the longest running antique boat show in North America and is considered the birthplace of antique raceboat regattas. The Museum will close for the 2016 season on Tuesday, October 11. For more information, please visit the Museum's website at [abm.org](http://abm.org).

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